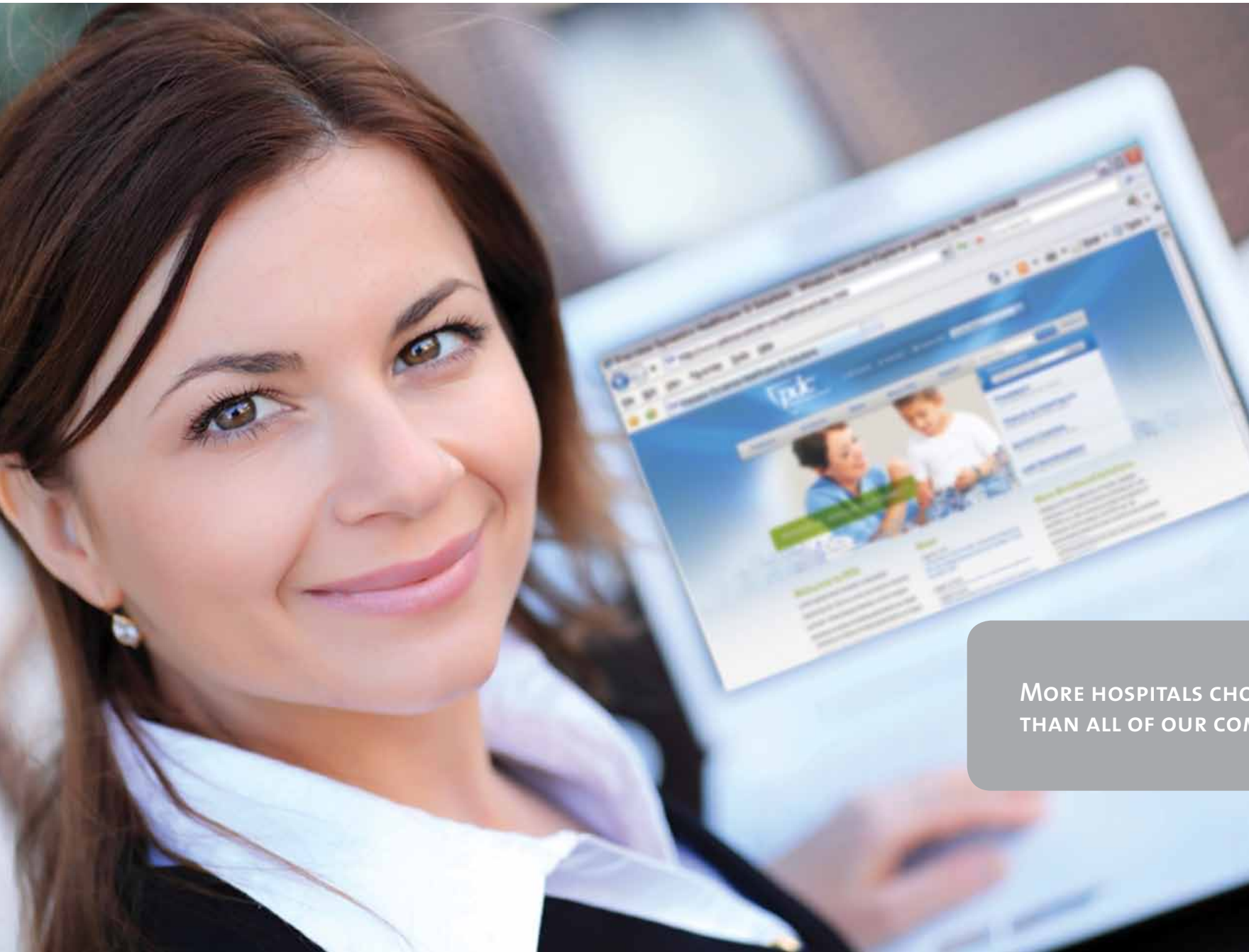


IDENTIFYING OUR IMPACT

THE TOP 20 REASONS CUSTOMERS CHOOSE PRECISION DYNAMICS





**MORE HOSPITALS CHOOSE PDC PRODUCTS
THAN ALL OF OUR COMPETITORS COMBINED.**



A GLOBAL LEADER IN PATIENT IDENTIFICATION SOLUTIONS

PDC's industry-leading products and services empower positive patient identification, tracking, and inventory control for every hospital department. From Nursing to Laboratory, Admissions to Anesthesia, Pharmacy to Surgery, our solutions positively impact the entire healthcare experience.

With a commitment to continual improvement in every aspect of our business, we reached out to you — our customers — to identify what's most important to you in a partner, and how we can better serve you. After all, your input shapes the services and products that PDC provides.

Read on to see what differentiates PDC, making us the top choice of customers in the following areas: Service & Expertise; Technology & Innovation; and Quality.



SERVICE & EXPERTISE

We're dedicated to the continued success of our partners' businesses. That's why we bring a strong commitment to service — delivered with integrity, efficiency, and dependability — and an unmatched knowledge of how our solutions maximize patient safety and quality care.



1 Customer First Philosophy & Personal Attention

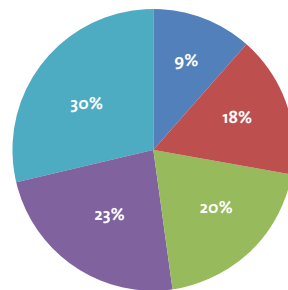
At PDC, our customers come first:

- Committed to 100% satisfaction — before, during and after your order
- Personal and expert consultation from our local sales representatives
- Fully integrated Customer Service and Inside Sales Team

2 Over 50 Years of Experience & Innovation

PDC has been the number one choice for the most reliable healthcare identification solutions for over 50 years, and is a recognized industry leader by market share, volume of repeat business, scope of product, and customer satisfaction.

Top 5 Value Points that are Most Important to Our Customers



- 1 Customer First Philosophy & Personal Attention
- 2 Easy Ordering Options
- 3 More Product Choices Than Any Other Company
- 4 Strive to Understand Customer Needs
- 5 Greatest Product Expertise and InService Capabilities



3 Easy Ordering Options

EDI Ordering

- Offers increased efficiency, cost savings and improved accuracy
- Streamlines inventory operations by tying manufacturing to actual demand
- Reduces postage costs, and the expenses and space of paper-based records

Toll-Free Customer Service

PDC Healthcare Solutions

- San Fernando, California 800.772.1122
- Burr Ridge, Illinois 800.323.4840

PDC Pharmex® Pharmacy Solutions

- Port Orange, Florida 888.742.7639

Online Ordering

- Order TimeMed® brand labels at www.timemed.com. Both labels and wristbands will be available for online ordering on PDC's corporate site (www.pdcorp.com) in 2011.

4 Global Coverage

PDC has a powerful international distribution and sales network covering over 100 countries worldwide:

North America

- San Fernando, California
- Burr Ridge, Illinois
- Port Orange, Florida
- Tijuana, Mexico (Manufacturing only)

Brussels, Belgium (European headquarters)

Japan, Italy, France, and Mexico (Local presence)

5 More Product Choices Than Any Other Company

We offer the most complete line of Wristband and Label Solutions, with unmatched custom and stock solutions that reach every touch point in the delivery of care.

Wristband Types:

- Bar Code ID (Thermal, Laser, and Insert Style)
- RFID (Radio Frequency Identification)
- Imprinter
- Insert
- Mother-Infant
- Write-on
- Short-Stay
- Color-Coded Alert
- Blood Collection

Wristband & Label Applications:

- Admissions
- Anesthesia
- Central Service/Sterile
- Laboratory
- Pathology & Specimen
- Nursing
- Office Products
- Pharmacy
- Printing
- Thermal Transfer

6 Greatest Product Expertise & InService Capabilities

We service and stand behind our products every step of the way.

- InService support, staff training and advising our clients on the right products for each application
- Unparalleled product and industry knowledge
- InService Support Team members are experts in Field Sales, Product Management, Materials Management, Engineering and Design, and Quality Control



7 The Best & Safest Hospitals in the U.S. Choose PDC Products

Recent surveys in *U.S. News & World Report* and *Hospitals & Health Networks* list the best and safest hospitals nationwide. Every hospital listed uses PDC products.

8 Strive to Understand Customer Needs & Closely Measure Satisfaction

We listen, follow-up and act on customer input.

- Customer Council and Customer Survey programs measure our performance and help us better understand customer needs
- Rapid response to customer requests via formalized ISO- and FDA-compliant system

9 Long-Standing Distribution & GPO Relationships

After more than a half a century in business, we have built strong, strategic alliances with distributor partners and group purchasing organizations consisting of the world's leading and most technologically advanced companies.

10 PowerPlus® Purchasing Program

- Healthcare product consolidation and standardization program that saves customers at least 10 percent in wristband and label costs
- Streamlines purchasing process, and eliminates congestion and confusion that occur with multi-vendor purchasing



TECHNOLOGY & INNOVATION

As the pioneer of identification solutions for over 50 years, PDC is always at the forefront — using advanced technologies and innovations to drive quality, durability, reliability, and comfort. Our products are designed to meet evolving technologies to meet your needs today and tomorrow.



11 The Pioneer & Technology Leader of Healthcare ID Solutions

PDC was first to market with the industry's most revolutionary products:

- First Single-Piece Patient Wristband
- First Imprinter Wristband
- First Time Tape® Colored Labeling
- First Bar Code Wristband
- First SnugFit® Wristband for newborns and family members
- First Thermal Printer Wristband
- First Smart Band® RFID Wristband
- First DuraPrint® Non-overlay Laser Printable ID System

12 Comprehensive Intellectual Property

PDC has over 130 global patents and patent applications, and over 200 global registered trademarks and trademark applications covering a broad base of ID technologies, wristbands, labels, closures, and accessories.

13 Powerful Strategic Alliances

PDC joins forces with the world's leading companies to provide total solutions for today's networked world. A listing of global partners can be viewed at www.pdc-partners.com.



14 Research & Development

We're focused on the future:

- Investing in world-class resources and people
- Continually advancing existing technologies and developing new ones
- Making our products safer, stronger, cleaner, and more environmentally friendly
- Using a Stage-Gate System to optimally move new product development from concept to completion

“ Our team wore PDC DuraPrint® wristbands for as long as a week, and found them to be the most comfortable, legible, and scannable for the duration of the testing. It was also the most durable. While the other bands began to fall apart quickly, DuraPrint® held up to the test of time. ”

SARAH VICTORIA, IT APPLICATIONS ANYALYST
RUSH-COPLEY MEDICAL CENTER | AURORA, IL

15 Unmatched Product Testing Using Superior, Advanced Technologies

Each product we produce undergoes thousands of hours of rigorous research and testing, and is designed and manufactured to the highest standards, using Six Sigma processes:

Materials & Product Testing

- Most advanced material testing technology and analytical methods, including the Instron® Tester, QUV weather chamber, FTIR (Fourier Transform Infrared Analysis) and Blue Hill software
- No natural rubber latex, or materials that appear on the European Banned Substance lists or hazardous chemical inventory lists are used in our products
- Materials used are tested to International Standards for skin irritation and heavy metals

Printer & Media Testing

- Comprehensive printer/media testing ensures proper operation every time
- Product to Printer Reference Guide helps users match the right product media to the right printer, ensuring compatibility and functionality. View at www.pdcorp.com/healthcare



16 Commitment to the Environment

PDC uses environmentally sound business practices and procedures that minimize our environmental impact:

- In-house recycling and carpooling programs
- Use of post-consumer recycled paper in printed materials
- All PDC product packaging is recyclable
- Green purchasing program
- “Green Team” coordinates educational and volunteer opportunities for employees

17 Most Advanced Software

PDC uses Oracle® integrated platform software...

- Provides excellent system availability, scalability, energy efficiency, and powerful performance
- Recognized by IDC (International Data Corporation) as the #1 vendor in business analytics
- Positioned as a leader in Gartner’s BI Platform Magic Quadrant

And MasterControl software...

- Securely manages our mission critical information throughout the entire product lifecycle
- Releases products to market faster
- Reduces overall costs
- Increases internal efficiency
- Maintains compliance

QUALITY

Every company talks about quality. But not every company makes the kind of investments in people and technology that PDC does to ensure unmatched quality products and services. Through supreme attention to detail, PDC consistently delivers long-term value to our customers.



18 ISO 9000:2008 Certification & FDA Compliant

Precision Dynamics is an ISO-certified company, which means that our products and services are held to the highest quality standards possible. PDC follows ISO's systematic, world standard approach to ensure superior product design, manufacturing, and customer support services. Annual recertification processes validate our ongoing commitment to quality.

- ISO 9000:2008 is the globally recognized standard for quality and is required by some customers
- The ISO standard requires levels of service and product performance to continuously improve, resulting in higher customer satisfaction.

PDC manufacturing sites are also registered with the FDA (Food and Drug Administration), meeting strict regulations to ensure the safety and quality of our products.

Why does PDC commit so much time and resources to Quality? Because the quality, accuracy, and reliability of PDC products and services are critical to the success of our customers' businesses. This is something that we take very seriously at PDC.



19 “Teaming Up for Quality” Corporate Culture

We use several process-improvement tools, including Six Sigma, Lean Manufacturing, and Kanban to create a culture of quality where all employees consider process improvement part of their jobs.

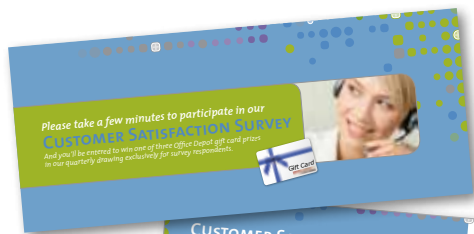
- **Six Sigma** is a highly disciplined, data-driven methodology for improving business processes and quality. Our Six Sigma “Black Belts” are trained to drive process improvements which prevent product defects while minimizing cost and delivery times.
- **Lean Manufacturing** orients production around customer demands, accelerating product cycle times, and reducing cost and waste.
- **Kanban** inventory scheduling systems provide closed-loop visibility of our global supply chain to remove waste, shorten product lead times, reduce inventory levels, eliminate expediting fees, and ensure timely and accurate delivery.

20 Quality Through the Voice of the Customer

PDC closely listens to the Voice of the Customer. At the start of any new major product, process, or service design initiative, we use information gathered from interviews, focus groups, surveys, and our Customer Council to stay ahead of our customers' needs and help them meet their business objectives.

Customer satisfaction surveys demonstrate that PDC exceeds our customers' expectations in areas that are most important to them, including product quality; service and responsiveness; turnaround time; and overall value.

We value your input. Please take part in our customer survey at www.pdcorp.com/survey.



CUSTOMER SATISFACTION SURVEY
Thank you for your business.

Precision Dynamics is committed to providing the highest level of service and quality products. Please help us in our mission of continuous improvement by taking a few minutes to complete this Customer Survey. We value your feedback and we use the information to help enhance our service and operations to better serve you. Your participation is greatly appreciated.

TWO EASY WAYS TO RESPOND!

ONLINE: Complete the survey online in just a few minutes! Go to: www.pdcorp.com/survey

BY MAIL: Complete the survey card below. Attach and return by mail.

1. Please rate your experience with Precision Dynamics:

Category	Excellent	Very Good	Good	Fair	Poor	Very Poor
Product Quality	5	4	3	2	1	0
Customer Service	5	4	3	2	1	0
Product Range	5	4	3	2	1	0
Price	5	4	3	2	1	0
Product Reliability	5	4	3	2	1	0
Product Support	5	4	3	2	1	0
Product Features	5	4	3	2	1	0
Product Innovation	5	4	3	2	1	0
Product Variety	5	4	3	2	1	0
Product Quality	5	4	3	2	1	0
Product Reliability	5	4	3	2	1	0
Product Support	5	4	3	2	1	0
Product Features	5	4	3	2	1	0
Product Innovation	5	4	3	2	1	0
Product Variety	5	4	3	2	1	0

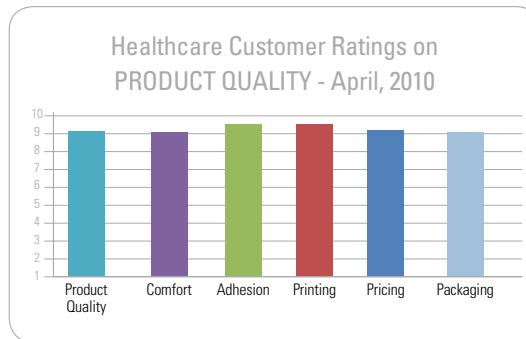
2. How did you give us your feedback?
 In person Online Other (please specify)

3. How satisfied are you with our response to your survey?
 Very satisfied Satisfied Not satisfied Very not satisfied

Name: _____ Title: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 E-mail: _____

Please print clearly. Thank you for your participation!

Customer Satisfaction Survey



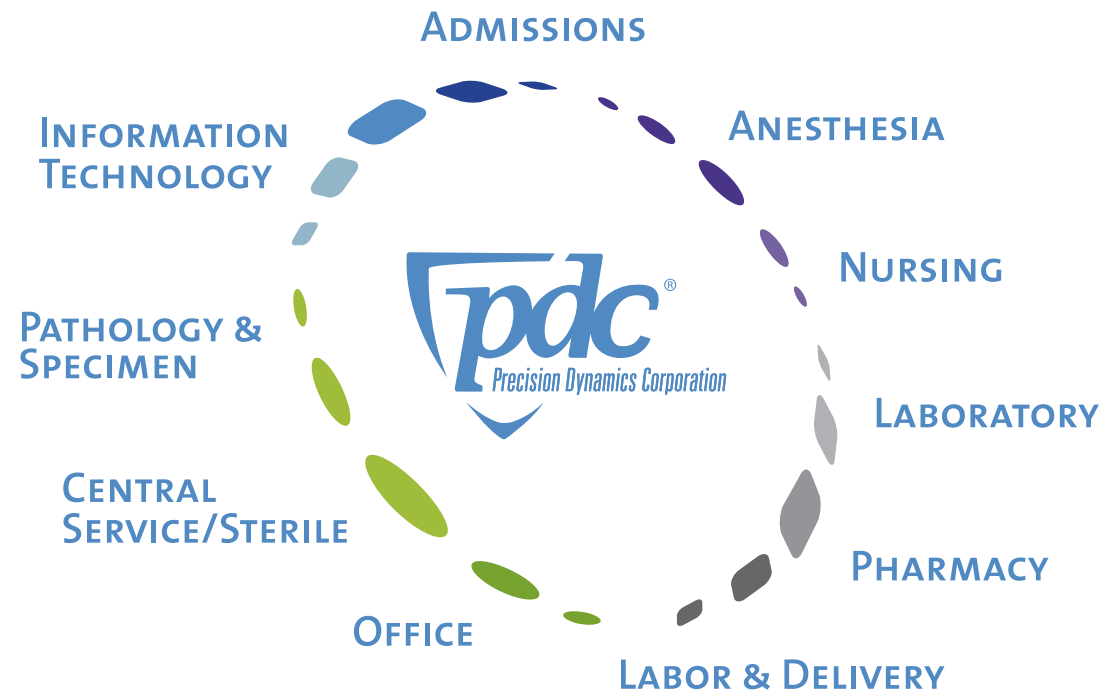
Customer Satisfaction Results



View PDC's "Quality in the Making" video at www.pdcorp.com/healthcare/videos.



PDC OFFERS INNOVATIVE, INTEGRATED PATIENT IDENTIFICATION SOLUTIONS FOR ALL AREAS OF HEALTHCARE DELIVERY





FOR MORE INFORMATION, VISIT
WWW.PDCORP.COM/HEALTHCARE



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