



Next Generation Event Management Solutions with SMART BAND® RFID WRISTBANDS from Precision Dynamics Corporation (PDC)

Take event management to the next level with RFID wristband solutions that *streamline processes, eliminate fraud, increase brand exposure, and create new revenue opportunities*. Precision Dynamics Corporation has over a decade of expertise deploying RFID systems that provide unmatched convenience to patrons and drive bottom line benefits for event organizers and promoters.

In collaboration with trusted partners, PDC provides next generation RFID solutions for:

- Event access and traffic flow monitoring
- Facebook / social media integration
- Event analytics
- Cashless point-of-sale



Partnering with:



PDC Smart Band® RFID Wristbands

the nucleus that powers value-added event solutions

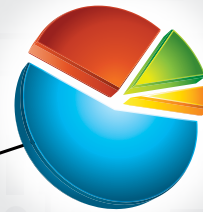
PDC Smart Band® wristbands contain radio frequency identification (RFID) chips with a unique identifier and read/write data storage capabilities. Available in a variety of styles and colors, Smart Band wristbands are secure, non-transferable, and impossible to counterfeit, making them the obvious choice for a wide array of event applications.



Secure Access Control



Cashless POS



Event Analytics



Facebook / Social Networking

Access Control & Crowd Movement Data Capture

Through the use of event portals and handheld readers strategically placed at entrances or other restricted access locations, Smart Band wristbands enable streamlined, secure access control, real-time attendance and event analytics. With a secure database linked to your ticketing system, Smart Band wristbands are anti-counterfeit and reduce the number of event staff members required to control access.

Cashless Point-of-Sale

Smart Band wristbands and PDC's valued partners can provide mobile, turn-key payment transaction services to create a secure, cashless environment throughout your event venue. Cashless environments are proven to reduce time, resources and fraud associated with cash handling while adding to the bottom line by increasing spending opportunities.

Social Media Integration

The power behind RFID and Smart Band wristbands can also provide viral marketing opportunities by integrating with Facebook and other social media outlets. Kiosks placed throughout the venue allow visitors to post "Likes", "status" updates, photos or other content to the event web page and their chosen social media sites in real-time, with a simple tap of their wristband! Significantly increase brand exposure, provide digital rewards, and increase your return on marketing investments.



Contact PDC for more information:

Tel: **866.403.6526** | 818.897.1111

Web: **www.pdcorp.com/RFID** | E-mail: rfidsolutions@pdcorp.com

13880 Del Sur Street | San Fernando, CA 91340-3490

RF-137-0411 500