

POSITIVE ID.  
POSITIVE OUTCOMES.™





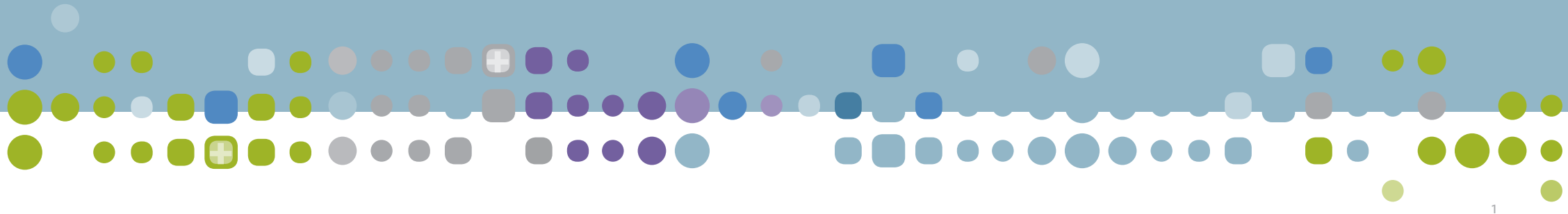
PRECISION DYNAMICS CORPORATION PIONEERED THE MOST ESSENTIAL ID PRODUCTS USED IN HEALTHCARE. THESE INCLUDE THE FIRST SINGLE-PIECE PATIENT WRISTBAND; IMPRINTER WRISTBAND; COLORED TIME TAPE®; BAR CODE WRISTBAND; NEWBORN WRISTBAND; THERMAL PRINTER WRISTBAND; AND RFID WRISTBAND.



## **POSITIVE ID. POSITIVE OUTCOMES.™**

When it comes to patient safety, positive patient identification is mission critical.

You can't deliver care safely and effectively without a system in place that provides accurate and timely identification. But identification is about so much more than patient safety — it has an effect on virtually every aspect of clinical care. The patient experience. The efficiency of the care process. The satisfaction of nurses, physicians and staff. These outcomes can all be tied back to one thing: the effectiveness of your identification solution.





## INTEGRATED SOLUTIONS FOR ALL AREAS OF HEALTHCARE DELIVERY

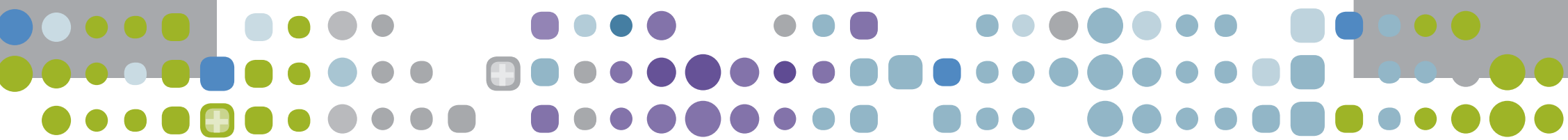
- Admissions/Discharge
- Chart Communication EMR
- Diagnostics
- Revenue Cycle Management/Finance
- Lab Services & Testing
- Medication & Drug Delivery
- Surgical Procedures
- Technology
- Transfusion



## IDENTIFICATION SOLUTIONS THAT SUPPORT YOU.

Precision Dynamics provides accurate, reliable and easy-to-use patient ID solutions that empower the flawless delivery of care and enhance outcomes across the board.

With more than 50 years of experience, Precision Dynamics is a global leader in patient identification solutions. Our products are used in all of the leading hospitals worldwide, and comprise a comprehensive range of wristband and labeling systems that reach every touchpoint in the delivery of care — from admissions to discharge, from medication dosing to surgical procedures, from IT to diagnostics. We continue to innovate with new solutions and new materials that meet the needs of today's provider.





AS AN ISO 9001 CERTIFIED COMPANY, PRECISION DYNAMICS  
FOLLOWS A SYSTEMATIC, WORLD-STANDARD APPROACH USING  
SIX SIGMA PROCESSES TO ENSURE SUPERIOR PRODUCT DESIGN,  
MANUFACTURING, AND CUSTOMER SUPPORT SERVICES.



## QUALITY PROCESSES. QUALITY CARE.

At Precision Dynamics, we understand the broad effect our identification solutions have on the total healthcare experience.

We know that inefficient and ineffective ID systems create operational issues that can cost your patients their lives, and your organization money. We know the frustrations your clinicians and patients experience when your ID solutions don't work correctly. We know that anything less than 100% isn't an option.

That's why every product we produce is born of thousands of hours of rigorous research and testing to provide the most durable, reliable, and comfortable products available. Precision Dynamics is an ISO-certified company, which means that our products and services are held to the highest quality standards. Annual recertification processes validate our ongoing commitment to quality.

In addition, Precision Dynamics constantly strives to better understand our customers' needs and measure our performance through vehicles such as our Customer Council and Customer Survey program. By increasing interaction between PDC and our customers, we can better ensure that your views and needs are clearly understood and fulfilled.



WITH PERSONAL AND EXPERT CONSULTATION FROM OUR LOCAL SALES REPRESENTATIVES, PRECISION DYNAMICS PROVIDES THE PERSONAL TOUCH THAT DISTINGUISHES US FROM OTHER COMPANIES. PRECISION DYNAMICS ALSO HAS A FULLY INTEGRATED CUSTOMER SERVICE AND INSIDE SALES TEAM TO MEET YOUR EVERY NEED.



## **SERVICE YOU CAN COUNT ON.**

At Precision Dynamics, we stand behind our identification solutions every step of the way, offering staff training and advising our clients of the right products for each application. As part of our quality service standards, we guarantee on-time shipping, order accuracy, and problem resolution.

You can rely on our sales and customer service team before, during, and after your order. Our team is available online, via phone, and in person to ensure that your identification solutions are working seamlessly. With supreme attention to detail, we understand the influence something seemingly so small can have on every stakeholder, every outcome, every day.





“PRECISION DYNAMICS’ V-NOTCH™ SECONDARY LABELING SOLUTION ENABLED US TO REDUCE OUR EXPENSES, INCREASE EFFICIENCIES, AND HELP MAINTAIN OUR FOCUS ON PATIENT SAFETY AND QUALITY CARE.”

*Dawn Moore, Laboratory Director, Piedmont Hospital, Atlanta, GA*

“DURAPRINT’S® READ RATE IS UNMATCHED. THE PRODUCT HAS MADE EVERYONE’S JOB EASIER—FROM PRINTING, TO ASSEMBLY, TO APPLICATION.”

*David L. Hanline, Director of Materials Management, Val Verde Medical Center, Del Rio, TX*

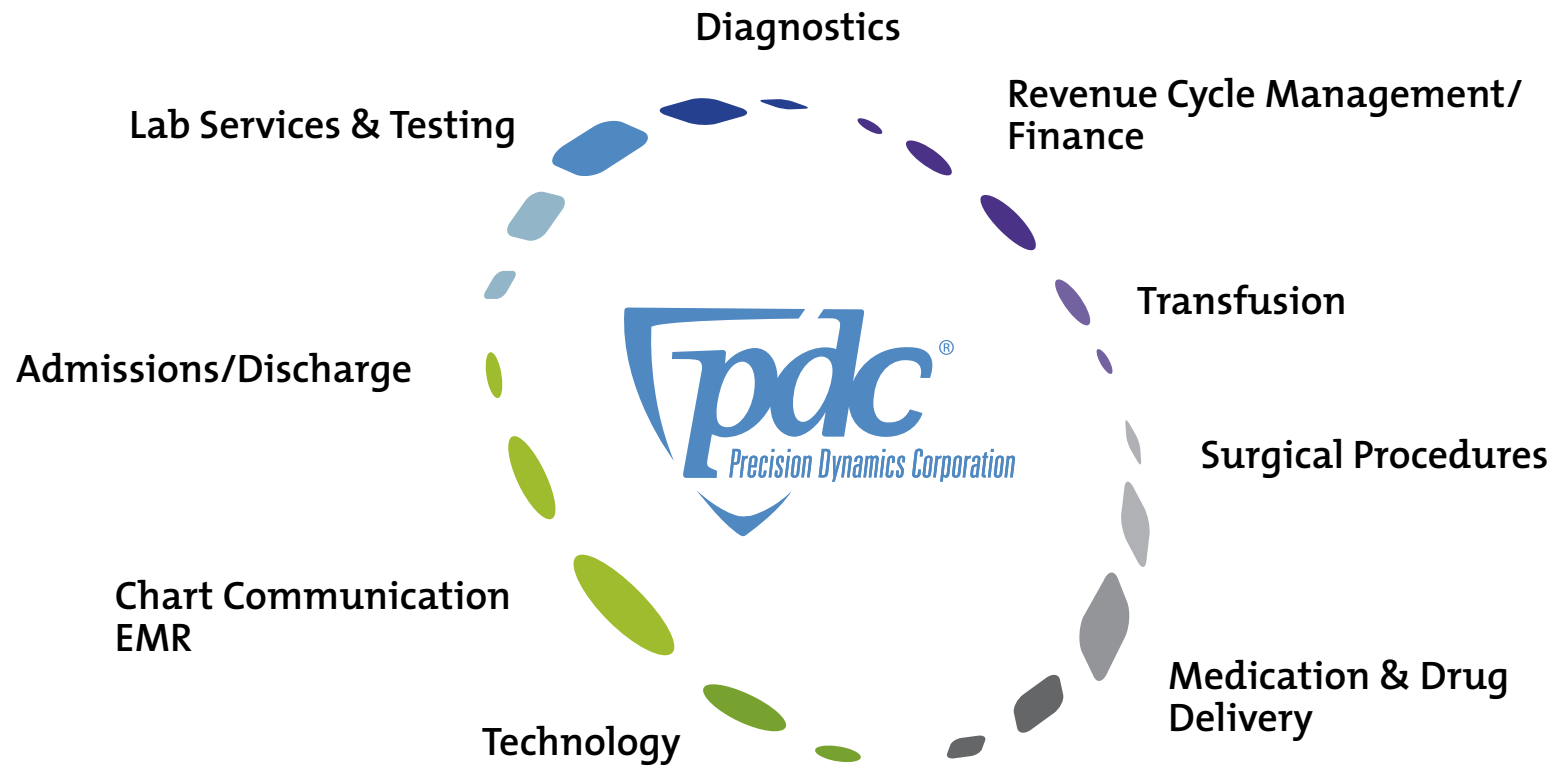


## OUTCOMES THAT MATTER.

Having a patient identification partner who understands how to impact outcomes is imperative. That's why we have made a commitment to providing quality products and trusted service to help you impact the most critical metrics in your organization – from patient safety to care efficiency to satisfaction. When it comes to patient identification solutions that deliver results, we're positive you'll see the difference with Precision Dynamics.



# INTEGRATED SOLUTIONS FOR ALL AREAS OF HEALTHCARE DELIVERY.



# PRECISION DYNAMICS WRISTBAND & LABEL SYSTEMS

## MEET THE FOLLOWING JOINT COMMISSION PATIENT SAFETY GOALS & STANDARDS

- 1) Improve the accuracy of patient identification
- 2) Improve the effectiveness of communication among caregivers
- 3) Improve the safety of using medications
- 8) Reconcile medications across the continuum of care
- 9) Reduce the risk of patient harm from falls
- 13) Encourage patients' active involvement in their own care
- 16) Improve recognition and response to changes in a patient's condition

### WRISTBAND TYPES:

- Bar Code ID (Thermal, Laser, and Insert Style)
- RFID (Radio Frequency Identification)
- Imprinter
- Insert
- Mother-Infant
- Write-on
- Short-Stay
- Color-Coded Alert
- Blood Collection

### WRISTBAND & LABEL APPLICATIONS:

- Admissions
- Anesthesia
- Central Service Sterile
- Laboratory
- Pathology & Specimen
- Nursing
- Office Products
- Pharmacy
- Printing
- Thermal Transfer

Precision Dynamics products are used in the top 100 Hospitals in the United States, based on 2009 surveys from *Hospital & Health Networks* and *U.S. News & World Report*.



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